

Week Three – Information Sheet Two

Stock Photo Site List

Here is a list of some of the stock photo sites out there, where you can buy images to use. There are now hundreds of sites, with varying focuses and prices – you will need to explore which ones carry pictures that you like, that resonate with your quirkiness and your business branding.

Sites with free pictures

www.picjumbo.com – has a free level, and has a \$6 a month premium level where you get access to extra sets of pictures. Limited range, but hey, free is good!

www.Morguefile.com – lots of free images

<http://www.stockfreeimages.com> – has a paid level as well, and wants you to create an account and tell them about a credit card to access the free stuff too

<http://freestockphotos.com/> - read the copyright conditions of use carefully, and comply. There are quite a few nice images here, although it's not a big selection overall.

Or search Flickr etc for creative commons licenced images, as explained in the Information Sheet on Creative Commons.

At this link, there is a blog post with a list of 25 sites that offer free images.

<http://www.blogaspire.com/25-websites-copyright-free-images/>

Paid sites

www.dreamstime.com

www.istockphoto.com

www.shutterstock.com

<http://www.bigstockphoto.com/>

www.fotolia.com

www.veer.com

www.dollarphotoclub.com

www.depositphotos.com

www.gettyimages.com.au

www.thinkstockphotos.com.au

www.alamy.com

www.123rf.com

www.graphicstock.com (cheap annual rate for unlimited downloads, but primarily graphic design style images, with not a lot of photographic images. Great for business card backgrounds and things like that though)

www.500px.com (this is primarily an artist's market type site, but it sells images in a range of sizes and types for varied uses. It's interesting because the site owners do not quality etc assess photos – the photographers can upload anything they like (that fits the sites rules) so you can get some really interesting images at times.)

There is also a trend started which is doing well, for 'brokerage' sites – these are places where those who want specific images can post about that, and what they are willing to pay, and photographers can post images that meet those briefs.

To buy images here is generally expensive, but you can post requests offering cheaper amounts – generally not less than \$50 though, for one image.

The site managers help broker the deal, and take a % of the sale. Two of this type are:

www.imagebrief.com

www.snapwi.re